

**Fashion Show for Financial Aid**

**November 19, 2016**

**Santa Clara Convention Center**

**Program Advertising Agreement**

Name of Company/Individual (Please Print or Type) Date How would you like to be listed in the Program Advertisers’ Index?

Address City Zip

Phone Email

Advertiser’s Contact Name Title

3.5”

**Business**

**Card 2.0”**

**3.5”**

**Half Page**

**4.75**”

**7.25”**

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| --- | --- | --- |
| **PLEASE CHECK SIZE OF AD COST OF AD**  **€ Back Cover 8.5” x 11” $2500 $**  **€ Inside Back Cover 8.5” x 11” $2000 $**  **€ Inside Front Cover 8.5” x 11” $2000 $**  **€ Full Page 7.25” x 9.25” $1250 $**  **€ Half Page 7.25” x 4.75” $1000 $**  **€ Quarter Page 3.5” x 4.75” $ 750 $**  **€ Business Card 3.5” x 2” $ 500 $**  **€ BCP Team Full Pg 7.25” x 9.25” $ 900 $**  **€ BCP Team Half Pg 7.25” x 4.75” $ 700 $**  **€ YES, I would like to submit a “Sponsored” Ad for a 100% donation benefit.\***    **\*See details on back of form** | | |
|  | | |
| **ART**  **€**  Same as last year. (Note: Resubmit if ad size or color is different.)  **€** New or modified ads will be provided by advertiser. (See guidelines on back of form.) | | |
| **THANK YOU FOR YOUR SUPPORT OF FINANCIAL AID!** | | |
| **Email AD or for questions, contact: bettieanderson@yahoo.com** | | |
| **PAYMENT INFORMATION :**  Check# enclosed for $ made payable to Bellarmine College Prep.  **€** Visa **€** MasterCard **€** American Express **€** Discover  Card # \_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_ Expiration Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Please print name as it appears on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    Address associated with card (if different from above):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| Bellarmine reserves the right to make final decisions on ad placement in the program. All materials submitted are subject to the approval of BCP. Advertising fees are nonrefundable. BCP shall not be held liable for any errors or omissions. The Advertiser agrees to hold Bellarmine, its agents and contractors harmless for any loss or expense resulting from any claims or suits based upon the advertisement. This contract comprises our agreement in its entirety. No verbal agreements will be recognized.  **PLEASE RETAIN A COPY OF THIS DOCUMENT FOR YOUR RECORDS.** |  | **OFFICE USE ONLY**  Date Received: Recorded by:  Date Paid:  Check #\_\_\_\_\_\_\_ Amount:\_\_\_\_\_\_\_\_  SPONSORSHIP AD? YES NO |

**TOTAL COST**:

\_\_\_\_\_\_\_\_\_

**AD DEADLINE:**

**OCTOBER 7, 2016**

**Mail Payment & Agreement to:**

Bellarmine College Prep

Fashion Show Program

960 West Hedding Street

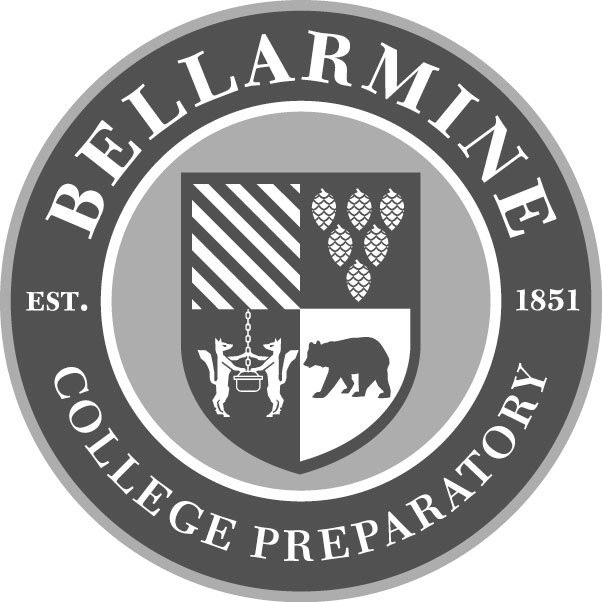
San Jose CA 95126-1215

Or Email, Kris Kelly

[Krisgk408@gmail.com](mailto:Krisgk408@gmail.com)

**Thank you for your support!**

**Tax ID #: 94­1160938**



Solicited by: Date: \_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Guidelines for Program Advertising**

To ensure the highest quality reproduction of your ad, please refer to the following guidelines when submitting your artwork for the Bellarmine Mothers’ Guild Fashion Show:

* All files are to be received digitally, via email. Ads should be final production ready and at 100% of purchased ad size. A PDF or printed sample must accompany all submissions to ensure your ad prints correctly.
* Ads may also be submitted via email as attachments. Multiple files must be placed in one folder and the folder should be ZIPPED prior to sending. Please name the folder. **Please do not place the file in the body of the email message.**
* Color ads should be in CMYK.
* Acceptable file formats are EPS, TIFF, or high resolution PDFs (compression is off). All images and files must be 300 dpi or greater at 100% of the size.
* All rasterized files should be saved as TIFF files and all Adobe Illustrator files as EPS. **We regret that we cannot accept JPG/JPEG, GIF, Bitmap, Index, or Microsoft Office files.**
* If supplying Adobe Illustrator EPS files, please include linked graphics and convert fonts to outline. If the file submitted does not have fonts outlined, a similar font may be substituted.
* We can accept PC or MAC discs (CD).

\*Sponsorship Ads-

To receive 100% donation credit for your advertising purchase, the copy must have **“no call to action”,** which translates to ***no business address, phone number, email or website information*** ***to be included in the AD.***

If you have questions regarding artwork submission specifications, please contact, [bettieanderson@yahoo.com](mailto:bettieanderson@yahoo.com)

Thank you.

